



# 2017 Atlanta Professional Development Series

## 2 – One Day Mini Conferences for ECE Owners, Directors and Administrators

**RONALD V. MCGUCKIN AND ASSOCIATES**

Post Office Box 2126 Bristol, PA 19007 (215) 785-3400 (215) 785-3401 (Fax) [www.childproviderlaw.com](http://www.childproviderlaw.com)

### CONFERENCE SCHEDULE

Each Conference is held from 9:00 am until 4:00 p.m. with a one hour lunch on your own.

### LOCATION

Both conferences will be held at:

**Hampton Inn & Suites  
Atlanta Southlake**  
1533 Southlake Parkway  
Morrow, GA 30260  
(770) 968-8990

Discounted Sleeping Rooms are available for \$109/per night the night before each conference. You can make reservations by calling the hotel and telling them you are with Ronald V. McGuckin and Associates to receive the discounted room rate.

### PRESENTERS

Ronald V. McGuckin, Esq & Dawn K. Martini, BS Ed will be presenting our 2017 Atlanta One Day Mini Conferences. For more information on our presenters go to [www.childproviderlaw.com](http://www.childproviderlaw.com) and view the Presenter Biographies.

### TRAINING HOURS

All participants will receive a Certificate for 6 hrs of Professional Development per session.

**Both Conferences are  
Bright from the Start (BFTS)  
Approved.**

### CONFERENCE ONE

#### **Managing the Next Generation of Employees: The Millennials**

**September 26, 2017**

There are four generations at work today. The unique characteristics of each generation and the values, morals and shared experiences shape who they are and how they work, individually and together. The characteristics that define each generation shape how they respond and interact with their managers. Managers of different generations often express frustration with the next generation's work ethic, commitment, methods and perspective. Learning how to manage and coach the next generation often requires a look back at the events, parenting, schooling and societal differences that shape the lifestyle choices, perspective and life long expectations driving each generation. As a manager it is important to understand what motivates your employees, how they react to criticism and their perspective on expertise and authority. This session will explore the key characteristics causing conflict between managers and employees. Participants will develop key strategies for managing employees from the millennial generation and beyond. Participants will examine and problem-solve the limitations their own expectations and unique view of the world place on their management style.

### CONFERENCE TWO

#### **Appreciation and Recognition in the Workplace: Motivating Today's Employees**

**September 27, 2017**

There is popular belief that people don't leave jobs, they leave people. If you are experiencing high turnover or tumultuous relationships with your employees/co-workers it may be because you are not keyed into showing appreciation and validating the work of others in effective ways. This session will look at the difference between showing appreciation to employees and providing recognition for a job well done. Using the popular book: "The 5 Appreciation Languages in the Workplace" as a guide, we will discuss key issues like reducing employee turnover, improving communication between all levels of employees to create a work environment that fosters accountability, dedication, and professionalism. Participants will examine what types of appreciation "make them tick" and how their own generational and personality guides their methods of recognizing and showing appreciation to others.