



Ronald V. McGuckin and Associates Presents

# **ECE Staff Professional Development Nights**

## **Social Media and Your Professional Reputation**

### **DATES AND LOCATIONS**

**Atlanta, GA October 24, 2018**

**Hampton Inn Northlake**

3400 Northlake Parkway NE Atlanta, GA 30345

**Ft. Lauderdale, FL November 14, 2018**

**Hampton Inn Airport/South Cruise Port**

2500 Stirling Road Hollywood, FL 33020

**Dallas, TX December 5, 2018**

**Hampton Inn Arlington North**

2200 Brookhollow Plaza Drive Arlington, TX 76006

**Scottsdale, AZ December 12, 2018**

**Hampton Inn and Suites Scottsdale-Riverwalk**

9550 East Talking Stick Way Scottsdale, AZ 85256

**Scranton/Wilkes Barre, PA January 9, 2019**

**Hampton Inn and Suites Wilkes Barre**

876 Schechter Drive Wilkes-Barre, PA 18702

**Austin, TX January 23, 2019**

**Hampton Inn Austin South/Buda**

1201 Cabela's Drive Buda, TX 78610

**Philadelphia, PA February 27, 2019**

**Hampton Inn Plymouth Meeting**

2055 Chemical Road Plymouth Meeting, PA 19462

**Orlando, FL March 13, 2019**

**Homewood Suites International Dr Convention Center**

8745 International Drive Orlando, FL 32819

**Pittsburgh, PA March 27, 2019**

**Hampton Inn Greensburg**

1000 Towne Square Drive Greensburg, PA 15601

**Harrisburg, PA April 24, 2019**

**Red Lion Hotel Harrisburg/Hershey**

4751 Lindle Road Harrisburg, PA 17111

**Chicago, IL May 8, 2019**

**Hilton Garden Inn/Chicago Tinley Park**

18335 LaGrange Road Tinley Park, IL 60487

**Wednesday evenings**

**6:00 pm to 9:00 pm**

### **SESSION DESCRIPTION**

Are you concerned with what your employees post on social media sites? Do you have issues with employees engaging parents or other employees inappropriately on social media?

This three hour session will address the interplay between professionalism and appropriate social media use for your employees. Many employees have not considered the lasting impact their behavior online can have on their employer, the children and families they serve, and their continued employment.

Many employees think (falsely) that their employers can't make policy about their behavior online if they don't post while "on the clock." More employers are adopting policies and issuing disciplinary action including termination for online behavior.

We will discuss the legal consequences for posting confidential info, negative comments about your employer/co-workers or families, defending yourself, co-workers or employer when negative comments are posted and the potential impact your online behavior has on your professional reputation and possibly your employment.



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## Social Media and Your Professional Reputation

# Registration Form

NAME: \_\_\_\_\_ Location: \_\_\_\_\_

NAME: \_\_\_\_\_ Location: \_\_\_\_\_

NAME: \_\_\_\_\_ Location: \_\_\_\_\_

AGENCY: \_\_\_\_\_ Email: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

**FEE: \$40.00 per person**

**PAID REGISTRATIONS RECEIVED BEFORE 9/14: \$25.00 per person**

**Seating is limited in each location so register early.**

**No onsite Registration.**

MAIL REGISTRATION INFORMATION TO:  
RONALD V. MCGUCKIN AND ASSOCIATES  
P.O. BOX 2126  
BRISTOL, PA 19007

FAX YOUR REGISTRATION TO: (215) 785-3401  
SCAN EMAIL REGISTRATION TO: dkgt0409@aol.com

We reserve the right to cancel any session due to an insufficient number of registrants. We are not responsible for any expenses incurred by the participants in the event the session must be cancelled. **Please do not make any non-refundable travel arrangements until you have received a confirmation of your registration and a confirmation that the session will be held. Registrant Cancellation Policy:** Cancellations received 20 business days or less prior to the first day of the seminar will not be refunded or credited. Cancellations received between 21 and 30 business days prior to the seminar will be offered full credit for future participation in a RVM and Associates professional development program or towards the purchase of any publications. Cancellations received 31 or more business days prior to the start of the seminar will be fully refunded in the manner in which the registration fee was originally paid.

### PAYMENT

\_\_\_\_\_ A check made payable to  
RONALD V. MCGUCKIN

\_\_\_\_\_ MasterCard Visa/Discover/  
American Express

Acct. # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Sec Code: \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_